



## **PRESS RELEASE**

IMAGINE PREP IN SURPRISE ARIZONA AND STUDENT RUN RADIO STATION  
KPRP THE STORM IN PARTNERSHIP WITH THE KIDSTAR RADIO NETWORK  
PRESENTS

### **“THE KPRP 3 DAY LISTENER PARTY AND RADIOTHON” THE STORM IS COMING**

**6:00PM FRIDAY APRIL 17<sup>TH</sup> – 6:00PM SUNDAY APRIL 19<sup>TH</sup>, 2009**

IMAGINE PREP SURPRISE ARIZONA  
14850 N. 156<sup>th</sup> Avenue  
Surprise, AZ 85379  
623-344-1770

WE NEED YOUR HELP. IN THESE TOUGH ECONOMIC TIMES IT BECOMES INCREASINGLY HARDER TO KEEP PROGRAMS IN SCHOOLS THAT IMPACT OUR CHILDREN. EVERYDAY ON THE NEWS WE HEAR ABOUT CUTBACKS, TEACHERS LOSING THEIR JOBS AND CRITICAL PROGRAMS BEING TAKEN AWAY, IF THIS IS TROUBLING TO YOU, KPRP THE STORM, YOUR NEW WEBCAST RADIO STATION IN YOUR COMMUNITY AT IMAGINE PREP SCHOOL, HAS COME UP WITH A SOLUTION TO KEEP THE MUCH NEEDED PROGRAMS IN OUR SCHOOLS AND EVEN ENOUGH TO ADD PROGRAMS AND NOT ELIMINATE THEM.

WE ARE LOOKING FOR LOCAL CHAMPIONS TO STEP UP AND HELP THROUGH THIS INNOVATIVE AND FUN THREE DAY RADIOTHON WHICH WILL TAKE PLACE ALL WEEKEND LONG ON THE IMAGINE PREP SCHOOL CAMPUS FRIDAY APRIL 17<sup>TH</sup> THROUGH SUNDAY APRIL 19<sup>TH</sup>. THIS IS A RALLYING CALL TO ALL OUR IMAGINE FAMILIES AND ALSO A RALLYING CALL TO ALL THE LOCAL MERCHANTS. IF THIS PROGRAM IS SUCCESSFUL, WE WILL TAKE THIS TO OTHER SCHOOLS AND GIVE BACK, NOT TAKE AWAY CRITICAL PROGRAMS THAT HELPS OUR KIDS FACE THE FUTURE.



## **OUR GOAL**

### **THIS IS AN EDUCATIONAL TAX DEDUCTION!**

**WE ARE LOOKING FOR TWO HUNDRED CHAMPIONS TO PLEDGE TWO HUNDRED DOLLARS (\$200.00 with an added \$30 one time charge for production and traffic management), IN EXCHANGE YOU WILL RECEIVE SCHEDULED RADIO BREAKS TALKING ABOUT YOUR BUSINESS ON KPRP FOR A TOTAL OF ONE HUNDRED (100) ON AIR SHOUTOUTS FOR ONE MONTH, THESE WOULD BE FOR YOUR OWN BUSINESS OR THE COMPANY THAT YOU ARE CURRENTLY WORKING FOR. THIS IS A WIN, WIN SITUATION FOR ALL AS THIS IS A TAX DEDUCTIBLE DONATION AND WILL BRING TO IMAGINE THEIR BRAND NEW FOOTBALL PROGRAM WHICH WOULD KICK OFF IN 2010.**

WE ALSO WANT TO SET A NATIONWIDE LISTENER RECORD FOR THE KIDSTAR RADIO NETWORK, CALL YOUR FRIENDS AND RELATIVES FROM ALL OVER THE COUNTRY AND ALL OVER THE WORLD. WE NEED AS MANY LISTENERS AS POSSIBLE TO TUNE IN TO KPRP THE STORM DURING THE WEEKEND RADIOTHON AS THERE WILL BE A COUNTER THAT WILL SHOW JUST HOW MANY LISTENERS KPRP WILL HAVE BROUGHT TO THE TABLE, OUR GOAL IS 750 LISTENERS FOR A 48 HOUR PERIOD. YOU ONLY HAVE TO LISTEN FOR A FEW MINUTES, THE COUNTER WILL AUTOMATICALLY SHOW WHEN YOU HAVE TUNED IN. GO TO [WWW.KIDSTAR.ORG](http://WWW.KIDSTAR.ORG) AND LISTEN LIVE TO KPRP/THE STORM. ON THE HOME PAGE YOU WILL SEE A LISTEN LIVE TAB, CHOOSE KPRP THE STORM AND CLICK ON LISTEN AND YOU WILL BE COUNTED.

This weekend will be filled with fun events including a car wash and on site kid's activities. We invite all parents and merchants to visit the on campus radio station throughout the weekend to support our kids as they pull off this incredible groundbreaking radiothon. We would also like for all the parents and merchants to go on the air live with our wonderful and talented KPRP Broadcast Team.

WE NEED YOU! PLEASE LET'S MAKE THIS GROUNDBREAKING WEEKEND A FUN AND MEMORABLE EVENT, LET YOUR VOICES BE HEARD THROUGHOUT THE WORLD. THANK YOU FROM ALL OF US HERE AT IMAGINE PREP!



## **EVENT BREAKDOWN**

### **WHERE:**

Imagine Prep School  
14850 N. 156<sup>th</sup> avenue  
Surprise, AZ 85379

School Contact Number: 623-344-1779

KPRP/KIDSTAR Radio Network Pledge Information and On Air Interview Schedule  
Opportunities: 480-816-0892

Imagine Prep is located one block south of Greenway Road off of Reems Road in Surprise, AZ.

### **TIME:**

6:00pm Friday April 19<sup>th</sup>, 2009 – 6:00pm Sunday April 19<sup>th</sup>, 2009. (48 Hour Live Radiothon)

**BENEFITING:** Imagine School's new "STORM" Football Program.

**RADIOTHON:** The radiothon is a three day event that will raise funds for Imagine Prep's Football Program. This radiothon will raise enough funds to provide uniforms, goal posts, field renovations and temporary bleachers. The Storm KPRP Broadcast team will be broadcasting live 24 hours a day for three days, conducting interviews from local merchants, celebrities and parents, our future "CHAMPIONS." There will be on air shout outs, games, prizes and much more.

**CHAMPIONS:** We are seeking two hundred (200) "CHAMPIONS" in the community to join the KPRP Storm family and help raise \$40,000 in three days. We need the "CHAMPIONS" to reach deep and donate \$200 each (with a one time \$30.00 charge for production traffic management) to help this dream come true.

The "CHAMPIONS" will receive one hundred and nine (100) "CHAMPION RADIO BREAKS" on KPRP The Storm for one month. We would encourage "CHAMPIONS" to sign up for a three month commitment.

**TAX DEDUCTIBLE DONATION:** Your two hundred dollar (\$200.00 with a one time charge for traffic production management) pledge is an educational tax deductible donation.

